

THE ABC'S OF ADVOCACY

- A** **ACT!** If you don't do it, who will?
- B** **BE BOLD!** Stand firm on your issue.
- C** **CREATE** awareness about your issue.
- D** **DEVELOP** relationships with your legislators and city officials.
- E** **ENCOURAGE** a young person to get involved.
- F** **FIND OUT** what the "other side" thinks of your issue.
- G** **GET** media attention for your issue as much as possible.
- H** **HELP** an organization raise money.
- I** **IDENTIFY** solutions and steps needed to get there.
- J** **JOIN** with others – there is power in numbers.
- K** **KNOW** the facts about your issue and educate others.
- L** **LEAVE** brief materials with someone after talking to them.
- M** **MEET** your legislators, educate them, and keep them informed.
- N** **NEVER GIVE UP** on the issue, yourself, or the coalition.
- O** **ORGANIZE** a meeting, rally, or letter writing campaign.
- P** **PHONE** legislators, friends and family about your issue.
- Q** **QUIETLY** listen to the "other side" of the issue.
- R** **REQUEST** specific action – know what to accomplish.
- S** **SHARE** helpful information and success stories with others.
- T** **THANK** everyone, including volunteers, for taking action.
- U** **USE** your own style, and be courteous, factual and professional.
- V** **VOTE!** Ask your candidates where they stand on an issue.
- W** **WRITE** your legislator, editors of newspapers and others.
- X** **XEROX** information on your issue and pass it out to educate others.
- Y** **YELL** for help! Don't try to do it all yourself – involve others.
- Z** **ZERO IN** on the most important points you want and stick to it.