



Put In Your 2¢ Worth...

About 2¢ a drink yields \$44 million annually to reduce the impact of alcohol problems in Missouri.

Question:

Have any of the following stayed exactly the same since 1971?

- 1. The cost of bread and milk.
- 2. The cost of automotive fuel.
- 3. The cost of auto insurance.
- 4. The cost of a restaurant meal.
- 5. The cost of clothing.
- 6. The cost of medical care.
- 7. The cost of housing and home maintenance.
- 8. The cost of automobiles.
- 9. The cost of beer and liquor.
- 10. The state excise charges on beer and liquor.

Answer: Only #10.

MISSOURI ALCOHOL IMPACT FACT #1

The state gallonage charges on shipments from the producer to the wholesaler have not changed since 1971. In 2005, thirty-four years later, the rates remain \$0.06 per gallon of beer and \$2.00 per gallon of distilled spirits. That means \$0.006 per 12-ounce beer, and \$0.022 per standard 1.4 oz. of distilled spirits. Meanwhile, inflation has eroded their value, and they are now worth less than one-fourth of what they were in 1971. Does this make any sense at all, considering the extensive cost of alcohol misuse, abuse and addiction to our people and our economy?

ISN'T IT TIME FOR SMARTER GOVERNMENT

For more information call one of the Missouri's Alcohol Impact Coalition members below:

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