



Put In Your 2¢ Worth...

About 2¢ a drink yields \$44 million annually to reduce the impact of alcohol problems in Missouri.

Question:

A legislative assistant asks: "Why do you keep doing this day after day, year after year?"

Answer:

Because the tragic effects of alcohol abuse and addiction on our children, families, communities and culture continue day after day, year after year. We would like healthier and safer communities and we think you do too. We're doing this for you and your family, for ALL of us who live, work and play in this state.

MISSOURI ALCOHOL IMPACT FACT #22

A Two-Penny Impact Fee is

*The Right **TH**ing To Do
Accept**A**ble To The Public
Painless
Sup**P**orted By The Evidence
Eas**Y**To Collect*



*Value-Driven
Reason**A**ble
Ethica**L**
Res**E**arch-Supported
Comm**O**n Sense
Modest
Respons**I**ble
Compelli**NG**
Economically Sound
Sen**S**ible*



*Affor**D**able
Compassion**A**te And Caring
Ver**Y** Much Needed*

For more information call one of the Missouri's Alcohol Impact Coalition members below:

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