



Put In Your 2¢ Worth...
About 2¢ a drink yields \$44 million annually to reduce the impact of alcohol problems in Missouri.

Question:

These impact fact sheets are awfully grim. Can't you lighten up and use some humor for a change?

Answer:

A point well-taken. While the consequences of alcohol misuse, abuse and addiction are no laughing matter, we should not forget opportunities for positive humor, which is good medicine.

MISSOURI ALCOHOL IMPACT FACT #57

It is a fact that untold numbers (who, knows, maybe millions) of jokes and anecdotes have been told about alcohol over the years. Many of them begin with the line "this guy walks into a bar..." Here's a classic, with apologies in advance to anyone who may take offense:

A cowboy walks into a bar in Texas, orders three mugs of brew and sits in the back room, drinking a sip out of each one in turn. When he finishes them, he comes back to the bar and orders three more. The bartender approaches and tells him, "You know a mug goes flat after I draw it, so it would taste better if you bought just one at a time."

The cowboy replies, "Well, you see, I have two brothers. One is in Australia, the other is in Ireland, and I'm in Texas. When we all left home, we promised that we'd drink this way to remember the days we were together. So I drink one for each of my brothers and one for myself."

The bartender admits that this is a nice custom and leaves it there. The cowboy becomes a regular in the bar, and always drinks the same way. He orders three mugs and drinks them in turn.

One day, he comes in and orders only two mugs! All the regulars take notice and fall silent. When he comes back to the bar for the second round, the bartender says, "I don't want to intrude on your grief, but I wanted to offer my condolences on your loss."

The cowboy looks quite puzzled for a moment, then a light dawns and he laughs. "Oh no, everybody's just fine "It's just that my wife and I joined a new church, which preaches total abstinence, and they urged me to quit drinking. Hasn't affected my brothers though."

For more information call one of the Missouri's Alcohol Impact Coalition members below:

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