



Put In Your 2¢ Worth...
About 2¢ a drink yields \$44 million annually to reduce the impact of alcohol problems in Missouri.

Question: *A reason commonly given for the failure to include alcohol excise charges in proposals for “tax reform” or “budget reform” is that “the amount generated is so small.” Is it really that small?*

Answer: It is indeed “small,” comprising about .02% (two-tenths of one percent) of the multi-billion-dollar state revenue total. That’s part of the problem: not nearly enough money to offset the staggering burden of social cost of alcohol misuse, abuse and addiction. Here is the history of excise charge collections on all alcoholic beverages sold in MO:

MISSOURI ALCOHOL IMPACT FACT #7

FY	Beer	Wine	Liquor	Total Alcohol
1970	2,664,906	*	11,058,772	13,723,678
1971	3,761,442	*	13,581,795	17,343,237
1972**	5,433,005	*	17,425,415	22,858,420
1973	5,532,338	*	18,735,320	24,267,658
1974	5,761,134	*	18,857,070	24,618,204
1975	5,860,262	*	17,734,751	23,595,013
1976	6,006,612	*	18,922,805	24,929,417
1977	6,335,451	\$1,600,040	15,352,737	23,288,228
1978	6,394,370	1,731,477	16,244,316	24,370,163
1979	7,006,505	1,757,764	16,249,242	25,013,511
1980	7,178,566	1,784,165	15,996,093	24,958,824
1981	7,340,822	1,903,796	16,056,888	25,301,506
1982	7,229,956	2,004,916	15,787,145	25,022,018
1983	7,202,372	1,959,297	15,045,751	24,207,420
1984	7,168,437	2,290,863	15,053,579	24,512,879
1990	7,304,594	2,507,321	13,902,704	23,714,619
1991	7,497,729	2,563,971	13,380,917	23,442,617
1992	7,450,107	2,494,731	13,624,723	23,569,561
1993	7,329,620	2,394,532	13,837,571	23,561,723
1994	7,601,655	2,273,431	13,497,103	23,372,189
1995	7,649,562	2,328,848	13,402,780	23,381,190
1996	7,483,637	2,599,047	13,320,963	23,403,647
1997	7,589,759	2,601,203	13,322,732	23,513,694
1998	7,714,921	2,704,029	13,401,423	23,820,373
1999	7,929,823	2,800,571	14,066,925	24,797,319
2000	8,148,010	2,927,398	14,247,588	25,322,996
2001	8,112,615	2,952,679	14,862,545	25,927,839
2002	8,227,874	3,056,047	15,271,072	26,554,993
2003	8,214,415	3,379,658	14,914,430	26,508,503
2004	8,331,103	3,902,201	15,792,060	28,025,364

* Wine fee collections included in “Liquor” (wine and distilled spirits) column.
 ** First full fiscal year after effective date of increases in beer tax (.03/gal. To .06/gal.), wine tax (.15/gal. to .30/gal) and spirits tax (1.20/gal. To 2.00/gal.) Beer and liquor rates have remained constant since 1-1-71. Some variation due to timing of collections. Source: MO Division of Alcohol and Tobacco Control, Dept. of Public Safety.

For more information call one of the Missouri’s Alcohol Impact Coalition members below:

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